

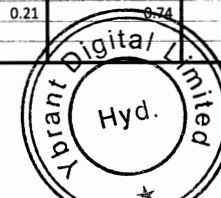
Ybrant Digital Limited (BSE - 532368)

Regd. Office Plot no# 7A, Road No.12, M.L.A. Colony, Banjara Hills, Hyderabad - 500034.A.P.India  
 CIN:L64203AP1999PLC030996  
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**PART I. Audited Financial Results for the year ended 31st March, 2014**

All amounts in Indian Rupees Lakhs, except share data

Sl.No.	Particulars	Standalone				Consolidated					
		3 Months ended 31st March 2014	3 Months ended 31st Dec 2013	3 Months ended 31st March 2013	Current Year Ended	Previous Year Ended	3 Months ended 31st March 2014	3 Months ended 31st Dec 2013	3 Months ended 31st March 2013	Current Year Ended	Previous Year Ended
		(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	(Audited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	(Audited)
	(Refer Notes below)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	(Audited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	(Audited)
1	<b>Income from Operations</b>										
	(a) Net Sales/ Income from Operations	13,213.62	15,042.94	12,129.45	60,383.68	59,047.58	40,801.57	46,238.42	37,202.45	167,337.38	160,105.00
	(b) Other Operating Income	-	-	-	-	-	-	-	-	-	-
	<b>Total Income from Operations(net)</b>	<b>13,213.62</b>	<b>15,042.94</b>	<b>12,129.45</b>	<b>60,383.68</b>	<b>59,047.58</b>	<b>40,801.57</b>	<b>46,238.42</b>	<b>37,202.45</b>	<b>167,337.38</b>	<b>160,105.00</b>
2	<b>Expenditure</b>										
	a) Cost of Goods/Services	10,681.91	10,281.87	8,340.47	44,260.45	41,482.08	20,928.60	28,376.29	35,528.30	99,704.45	106,203.24
	b) Changes in Inventories of Finished Goods, work in Progress and Stock in Trade	-	-	-	-	-	-	-	-	-	-
	c) Employee benefit expenses	654.10	851.99	845.55	3,186.09	3,432.27	2,291.15	3,557.08	(1,475.64)	12,775.47	11,299.98
	d) Depreciation & Amortisation Expense	4,252.24	345.26	665.47	5,287.98	1,247.26	4,613.06	845.33	819.65	6,883.36	2,603.08
	e) Other expenses	1,724.77	962.90	7,335.26	4,521.30	10,675.55	6,954.73	4,257.58	17,108.72	18,142.37	31,935.37
	(Any item exceeding 10% of the total expenses relating to continuing operations to be shown separately)	-	-	-	-	-	-	-	-	-	-
	<b>Total Expenses</b>	<b>17,313.02</b>	<b>12,442.02</b>	<b>17,186.75</b>	<b>57,255.82</b>	<b>56,837.16</b>	<b>34,787.53</b>	<b>37,036.28</b>	<b>52,081.03</b>	<b>137,505.65</b>	<b>152,041.67</b>
3	<b>Profit from Operations before Other Income, Finance costs and Exceptional Items(1-2)</b>	<b>(4,099.40)</b>	<b>2,600.92</b>	<b>(5,057.30)</b>	<b>3,127.86</b>	<b>2,210.42</b>	<b>6,014.04</b>	<b>9,202.14</b>	<b>(14,878.58)</b>	<b>29,831.73</b>	<b>8,063.33</b>
4	<b>Other Income</b>										
	Other Income	322.81	-	292.60	322.81	292.60	602.03	-	590.58	612.95	590.58
	Foreign Exchange Fluctuation gain/ (Loss)	(1,057.09)	(142.55)	713.45	300.20	873.49	(1,729.64)	(245.37)	418.53	(463.05)	843.27
5	<b>Profit from ordinary activities before Finance Costs and Exceptional Items (3+4)</b>	<b>(4,833.68)</b>	<b>2,458.37</b>	<b>(4,051.25)</b>	<b>3,750.87</b>	<b>3,376.51</b>	<b>4,886.43</b>	<b>8,956.77</b>	<b>(13,869.47)</b>	<b>29,981.63</b>	<b>9,497.18</b>
6	<b>Finance Costs</b>	<b>477.07</b>	<b>527.46</b>	<b>588.53</b>	<b>2,375.45</b>	<b>2,319.25</b>	<b>174.58</b>	<b>638.92</b>	<b>891.47</b>	<b>2,694.40</b>	<b>3,516.77</b>
7	<b>Profit from ordinary activities after Finance costs but before Exceptional Items(5-6)</b>	<b>(5,310.75)</b>	<b>1,930.91</b>	<b>(4,639.78)</b>	<b>1,375.42</b>	<b>1,057.26</b>	<b>4,711.85</b>	<b>8,317.85</b>	<b>(14,760.93)</b>	<b>27,287.23</b>	<b>5,980.42</b>
8	<b>Exceptional Items</b>										
9	<b>Profit (+)/Loss(-) from Ordinary Activities before tax(7+8)</b>	<b>(5,310.75)</b>	<b>1,930.91</b>	<b>(4,639.78)</b>	<b>1,375.42</b>	<b>1,057.26</b>	<b>4,711.85</b>	<b>8,317.85</b>	<b>(14,760.93)</b>	<b>27,287.23</b>	<b>5,980.42</b>
10	<b>Tax Expense (Included Deferred Tax)</b>	<b>(878.00)</b>	<b>386.33</b>	<b>(1,271.38)</b>	<b>459.76</b>	<b>42.08</b>	<b>1,197.62</b>	<b>1,688.59</b>	<b>(2,842.59)</b>	<b>5,190.95</b>	<b>880.92</b>
11	<b>Net Profit (+) /Loss(-) from Ordinary Activities after tax(9-10)</b>	<b>(4,432.75)</b>	<b>1,544.58</b>	<b>(3,368.40)</b>	<b>915.66</b>	<b>1,015.18</b>	<b>3,514.23</b>	<b>6,629.26</b>	<b>(11,918.34)</b>	<b>22,095.28</b>	<b>5,099.49</b>
12	<b>Extra ordinary Items (net of tax expense Rs.)</b>										
13	<b>Net Profit (+) /Loss(-) for the period (11-12)</b>	<b>(4,432.75)</b>	<b>1,544.58</b>	<b>(3,368.40)</b>	<b>915.66</b>	<b>1,015.18</b>	<b>3,514.23</b>	<b>6,629.26</b>	<b>(11,918.34)</b>	<b>22,095.28</b>	<b>5,099.49</b>
14	<b>Share of Profit/ (Loss) of associates</b>										
15	<b>Minority Interest</b>										
16	<b>Net Profit/(Loss) after taxes, minority interest and share of profit(loss) of associates(13+14+15)</b>	<b>(4,432.75)</b>	<b>1,544.58</b>	<b>(3,368.40)</b>	<b>915.66</b>	<b>1,015.18</b>	<b>3,514.23</b>	<b>6,629.26</b>	<b>(11,918.34)</b>	<b>22,095.28</b>	<b>5,099.49</b>
17	<b>Paid up Equity Share Capital (Face Value of Rs.2/-each)</b>	<b>9,525.03</b>	<b>9,525.03</b>	<b>9,525.03</b>	<b>9,525.03</b>	<b>9,525.03</b>	<b>9,525.03</b>	<b>9,525.03</b>	<b>9,525.03</b>	<b>9,525.03</b>	<b>9,525.03</b>
18	<b>Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year</b>										
19.i	<b>Earning per share (before Extraordinary items) (Face Value of Rs.2/-each)</b>										
	a) Basic	(0.93)	0.32	(0.71)	0.19	0.21	0.74	1.39	(2.50)	4.64	1.07
	b) Diluted										
19.ii	<b>Earning per share (after Extraordinary items) (Face Value of Rs.2/-each )</b>										
	a) Basic	(0.93)	0.32	(0.71)	0.19	0.21	0.74	1.39	(2.50)	4.64	1.07
	b) Diluted										



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PART II Select information for the quarter and year ended 31st March 2014

Sl.No.	Particulars	3 Months ended 31st March 2014	3 Months ended 31st Dec 2013	3 Months ended 31st March 2013	Current Year Ended	Previous Year Ended
					31st March 2014	31st March 2013
<b>A</b>	<b>PARTICULARS OF SHAREHOLDING</b>					
1	Public Shareholding					
	- Number of Shares	283,591,993	280,544,718	278,747,470	283,591,993	278,747,470
	- Percentage of Share Holding	59.55%	58.91%	58.53%	59.55%	58.53%
2	<b>Promoters and promoter group Shareholding</b>					
	<b>a) Pledged/Encumbered</b>					
	Number of shares	39,337,335	42,337,335	44,343,858	39,337,335	44,343,858
	Percentage of shares (as a % of the total shareholding of promoters & Promoter group)	20.42%	21.63%	22.45%	20.42%	22.45%
	Percentage of shares (as a% of the total share capital of the company)	8.26%	8.89%	9.31%	8.26%	9.31%
	<b>b) Non-encumbered</b>					
	Number of shares	153,322,171	153,369,446	153,160,171	153,322,171	153,160,171
	Percentage of shares (as a % of the total shareholding of promoters & Promoter group)	79.58%	78.37%	77.55%	79.58%	77.55%
	Percentage of shares (as a% of the total share capital of the company)	32.19%	32.20%	32.16%	32.19%	32.16%

Particulars	3 Months ended 31st March 2014
<b>B</b>	
<b>INVESTORS COMPLAINTS</b>	
Pending at the beginning of the quarter	12
Received during the quarter	Nil
Disposed of during the quarter	Nil
Remaining unresolved at the end of the quarter	12

- C Notes:**
- The above audited financial results for the year ended 31st March, 2014 were taken on record at the meeting of the Board of Directors held on 28th May, 2014 after being reviewed and recommended by the Audit Committee.
  - The Company operates in two segments i.e, Software Development and Digital Marketing.
  - The figures for the previous period / year have been regrouped / reclassified, wherever necessary.
  - Consolidated Financial Statements have been prepared in accordance with Accounting Standard 21 "Consolidated Financial Statement" issued by The Institute of Chartered Accountants of India. Consolidated results are combined numbers of its 100% subsidiaries.
  - The figures of the last quarter are the balancing figures between audited figures in respect of the full financial year and the year to date figures upto the third quarter of the relevant financial year



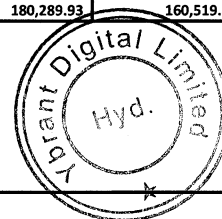
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## Statement of Assets and Liabilities (Audited) for the year ended 31st March 2014

Amount in Rs Lakhs

	Particulars	Standalone		Consolidated	
		As at	As at	As at	As at
		31-03-2014	31-03-2013	31-03-2014	31-03-2013
		Audited	Audited	Audited	Audited
A	<b>EQUITY AND LIABILITIES</b>				
1	<b>Shareholder's Funds</b>				
	(a) Share Capital	9,525.03	9,525.03	9,525.03	9,525.03
	(b) Reserves and Surplus	51,717.43	51,970.82	106,395.03	94,296.20
	(c) Money received against share warrants	-	-	-	-
	<b>Sub Total - Shareholders funds</b>	<b>61,242.46</b>	<b>61,495.85</b>	<b>115,920.06</b>	<b>103,821.23</b>
2	<b>Share application money pending allotment</b>	-	-	-	-
3	<b>Minority Interest</b>	-	-	-	-
4	<b>Non-Current Liabilities</b>				
	(a) Long-term borrowings	15,470.82	12,567.62	7,057.35	5,151.26
	(b) Deferred tax liabilities (Net)	831.98	840.30	2,062.55	286.82
	(c) Other Long term liabilities	1,863.10	1,686.09	2,364.56	7,681.92
	(d) Long term provisions	741.21	386.90	741.21	386.90
	<b>Sub Total - Non - Current Liabilities</b>	<b>18,907.12</b>	<b>15,480.91</b>	<b>12,225.67</b>	<b>13,506.90</b>
5	<b>Current Liabilities</b>				
	(a) Short-term borrowings	8,254.44	11,924.70	8,929.77	12,475.42
	(b) Trade payables	12,806.92	21,277.47	24,550.76	23,170.02
	(c) Other current liabilities	5,059.16	6,695.59	12,594.78	3,194.68
	(d) Short-term provisions	1,973.98	1,073.88	6,068.88	4,351.58
	<b>Sub Total - Current Liabilities</b>	<b>28,094.50</b>	<b>40,971.64</b>	<b>52,144.18</b>	<b>43,191.69</b>
	<b>TOTAL - EQUITY AND LIABILITIES</b>	<b>108,244.08</b>	<b>117,948.40</b>	<b>180,289.93</b>	<b>160,519.82</b>
B	<b>Assets</b>				
1	<b>Non-current assets</b>				
	(a) Fixed assets	2,081.67	7,356.74	31,557.10	32,528.76
	(b) Goodwill on consolidation	-	-	-	-
	(c) Non-current investments	51,087.68	51,087.68	874.11	784.35
	(d) Deferred tax assets (net)	-	-	-	-
	(e) Long term loans and advances	232.53	463.77	14,191.82	10,050.31
	(f) Other non-current assets	-	1,108.05	4,138.37	4,461.94
	<b>Sub Total - Non - Current Assets</b>	<b>53,401.88</b>	<b>60,016.24</b>	<b>50,761.40</b>	<b>47,825.36</b>
2	<b>Current assets</b>				
	(a) Current investments	-	-	-	-
	(b) Inventories	-	-	-	-
	(c) Trade receivables	36,269.79	38,753.10	78,610.33	63,801.38
	(d) Cash and cash equivalents	48.95	949.32	4,304.52	9,424.25
	(e) Short-term loans and advances	18,523.46	18,229.74	29,472.51	29,619.23
	(f) Other current assets	-	-	17,141.17	9,849.59
	<b>Sub Total - Current Assets</b>	<b>54,842.20</b>	<b>57,932.16</b>	<b>129,528.53</b>	<b>112,694.45</b>
	<b>TOTAL ASSETS</b>	<b>108,244.08</b>	<b>117,948.40</b>	<b>180,289.93</b>	<b>160,519.82</b>

Place : HYDERABAD  
Date : 28th May 2014



By order of the Board of Directors  
For YBRANT DIGITAL LIMITED

M. SURESH KUMAR REDDY  
Chairman and Managing Director

**Ybrant Digital Limited (BSE - 532368 )**

Regd. Office Plot no# 7A,Road No.12, M.L.A. Colony, Banjara Hills, Hyderabad - 500034.A.P.India

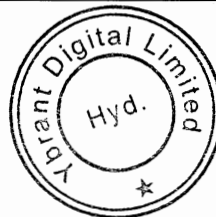
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**REPORTING OF SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED**

All amounts in Indian Rupees Lakhs, except share data

Sl.No.	Particulars	Consolidated				
		3 Months ended 31st March 2014	3 Months ended 31st Dec 2013	3 Months ended 31st March 2013	Year Ended	
					31st March 2014	31st March 2013
		(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	(Audited)
<b>1</b>	<b>Segment Revenue</b>					
	(a) Digital Marketing Segment	29,798.47	35,540.49	20,549.86	121,571.97	85,929.79
	(b) Software Development Segment	11,003.10	10,697.93	17,652.60	45,765.41	75,175.21
	<b>Total Sales/ Income from Operations</b>	<b>40,801.57</b>	<b>46,238.42</b>	<b>38,202.46</b>	<b>167,337.38</b>	<b>161,105.00</b>
	Less: Inter Segment Revenue	-	-	-	-	-
	<b>Net Sales/ Income from Operations</b>	<b>40,801.57</b>	<b>46,238.42</b>	<b>38,202.46</b>	<b>167,337.38</b>	<b>161,105.00</b>
<b>2</b>	<b>Segment Results - Profit (+) / Loss (-) before tax and interest *</b>					
	(a) Digital Marketing Segment	7,652.23	7,563.92	(8,930.25)	27,692.15	6,282.04
	(b) Software Development Segment	(2,765.81)	1,392.85	(4,939.21)	2,289.48	3,215.14
	<b>Total Segment Results - Profit (+) / Loss (-) before tax and interest</b>	<b>4,886.42</b>	<b>8,956.77</b>	<b>(13,869.46)</b>	<b>29,981.63</b>	<b>9,497.18</b>
	Less: Interest	174.58	638.92	891.46	2,694.40	3,516.77
	<b>Total Profit (+) / Loss (-) before tax</b>	<b>4,711.84</b>	<b>8,317.85</b>	<b>(14,760.92)</b>	<b>27,287.23</b>	<b>5,980.41</b>
<b>3</b>	<b>Capital Employed</b>					
	(a) Digital Marketing Segment	104,349.31	100,141.99	84,560.18	104,349.31	84,560.18
	(b) Software Development Segment	33,884.27	33,923.25	31,983.60	33,884.27	31,983.60
	<b>Total Capital Employed</b>	<b>138,233.58</b>	<b>134,065.24</b>	<b>116,543.78</b>	<b>138,233.58</b>	<b>116,543.78</b>



For YBRANT DIGITAL LIMITED

**M.SURESH KUMAR REDDY**  
Chairman and Managing Director

Place : HYDERABAD  
Date : 28th May 2014