



Ybrant Digital - LGS Global Merger approved by High Court

HYDERABAD, India, May 02, 2012

[Ybrant Digital Limited](#), the global digital marketing company, announced that the High Court of Andhra Pradesh has approved its merger with LGS Global Limited (BSE:532368).

The AP High Court has sanctioned the scheme of amalgamation of Ybrant Digital with LGS Global, the company said in a filing to the Bombay Stock Exchange (BSE).

Earlier in December 2011, the shareholders of both the companies had approved the merger.

As per the scheme, the combined entity will be referred to as **'Ybrant Digital Limited'**.

"The High Court orders will be filed with the offices of the registrar of companies and the scheme will become effective with appointed date being April 1, 2011," Ybrant said.

[About Ybrant Digital](#)

Ybrant Digital offers Digital Marketing solutions to businesses, agencies, and online publishers worldwide. Ybrant is the largest digital marketing solution provider emanating from India. It connects Advertisers with their Audience across any form of digital media, using its massive local presence to deliver appropriate messages to the right audience, through the most relevant digital channels.

Founded in 2000 and headquartered in India, Ybrant Digital holds offices in 20 countries, including US, Argentina, Brazil, Chile, Uruguay, Mexico, UK, France, Germany, Sweden, Ukraine, Serbia, Israel, China, India, and Australia, and with representatives or partners in Spain, Greece and The Netherlands.

Ybrant Digital services leading brands including SAP, Porsche, Ford, UPS, Swissair, Chevrolet, 3M, Jeep, US Army, LaSalle and Lufthansa.

Besides proprietary media such as Lycos, Gamesville, getMedia in Latin America and several travel websites in Australia, Ybrant Digital partners with top global publishers such as Facebook, Google, MSN, Yahoo!, and Viacom, and assists over 140 top Ad Agencies including OMD, Carat, MediaCom, Group M, Quasar, Razorfish, Mindshare, Maxus, OmniCom and Oglivy, spread across Europe, the Americas and Asia.

With enormous reach, cross platform capabilities, and technology, Ybrant Digital can exploit the full capabilities of Digital Media, positioning itself as a leading entity in the new age of digital advertising, and make it the platform of choice for any advertiser looking to connect with its audience across digital media channels. For more information, visit: www.ybrantdigital.com

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Note: This press release contains statements that are forward-looking within the meaning of applicable laws and are based on Ybrant Digital's current expectations and assumptions as of this date. Ybrant Digital undertakes no obligation to update or revise any forward-looking statement whether the result of new developments or otherwise. These statements are subject to a number of risks and uncertainties that could cause actual results to differ materially from those anticipated.