



Ybrant Digital Limited (formerly, LGS Global Limited) set to get listed on the BSE consequent to Amalgamation

Hyderabad, June 27, 2012

Ybrant Digital Limited (formerly, LGS Global Limited) the leading global digital marketing company is all set to get listed on the BSE consequent to reorganization of capital and fresh allotment of shares in the amalgamation. Ybrant's recent development was the purchase of US\$283 million (INR 1500 crores) business from Experian in May this year.

Ybrant Digital Limited, formerly known as LGS Global Limited, informed the BSE of the following events.

The board took cognizance of the amalgamation of Ybrant Digital and LGS Global as directed by the honorable High Court of Andhra Pradesh.

The name of the amalgamated entity has been changed from "LGS GLOBAL LIMITED" to "YBRANT DIGITAL LIMITED".

With the enormous reach across 20 countries, cross-platform capabilities, and technology, the brand "Ybrant Digital" can continue to exploit the full capabilities of digital media, positioning itself as a global leader in the new age of digital advertising.

The new Board of Directors of the company are:

Mr. Suresh Kumar Reddy M, Chairman and Managing Director
Mr. Ramakrishna Vijay Kumar K, Executive Director
Mr. Vijay Bhasker Reddy M
Mr. Raghunath A,
Mr. Pulla Reddy S,
Mr. Ramesh Reddy Y
Mr. VenkataSubba Rao K, Executive Director

The face value of the share has been changed from Rs. 10.00 to Rs. 2.00 for accounting purposes and does not affect shareholding of the investors.

Trading of the stock "LGS Global"(BSE:532368) has been temporarily suspended due to the procedural reasons to accommodate the changes stated.

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About Ybrant Digital Limited:

Ybrant Digital offers Digital Marketing solutions to businesses, agencies, and online publishers worldwide. It connects Advertisers with their Audience across any form of digital media, using its massive local presence to deliver appropriate messages to the right audience, through the most relevant digital channels.

Founded in 2000 and headquartered in India, Ybrant Digital holds 20 offices worldwide, including US, Argentina, Brazil, Chile, Uruguay, Mexico, UK, France, Germany, Sweden, Ukraine, Serbia, Israel, China, India, and Australia, and with representatives or partners in Spain, Greece and The Netherlands.

Ybrant Digital services leading brands including SAP, Porsche, Ford, UPS, Swissair, Chevrolet, 3M, Jeep, US Army, LaSalle and Lufthansa.

Besides proprietary media such as Lycos, Gamesville, getMedia in Latin America and several travel websites in Australia, Ybrant Digital partners with top global publishers such as Facebook, Google, MSN, Yahoo!, and Viacom, and assists over 140 top Ad Agencies including OMD, Carat, MediaCom, Group M, Quasar, Razorfish, Mindshare, Maxus, OmniCom and Oglivy, spread across Europe, the Americas and Asia.

With enormous reach, cross platform capabilities, and technology, Ybrant Digital can exploit the full capabilities of Digital Media, positioning itself as a leading entity in the new age of digital advertising, and make it the platform of choice for any advertiser looking to connect with its audience across digital media channels. For more information, visit: www.ybrantdigital.com