



**Ybrant Digital Limited**

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[www.ybrantdigital.com](http://www.ybrantdigital.com)

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## **Ybrant Digital Limited (BSE: 532368) Announces Q3 Results Hyderabad, February 14, 2013**

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Ybrant Digital Limited ('YBRANTDIGI' or the company), the leading global digital marketing company today announced its unaudited consolidated results for the third quarter ('Q3') ended December 31, 2012.

The Company posted a revenue of ₹423.77 crores and a net profit of ₹60.34 crores for the quarter ended December 31, 2012. For the nine months, the Company achieved a revenue of ₹1229.03 crores and net profit of ₹170.18 crores in the current year, against a revenue of ₹925.21 crores and net profit of ₹149.61 crores during the previous year. Revenue growth is about 33% and growth in net profit is about 14 % from the corresponding nine months.

The details of the results can be viewed at the company's website [www.ybrantdigital.com](http://www.ybrantdigital.com) under the Investors' section.

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### **About Ybrant Digital Limited:**

Ybrant Digital offers Digital Marketing solutions to businesses, agencies, and online publishers worldwide. It connects Advertisers with their Audience across any form of digital media, using its massive local presence to deliver appropriate messages to the right audience, through the most relevant digital channels.

Founded in 2000 and headquartered in India, Ybrant Digital holds 24 offices worldwide, including US, Argentina, Brazil, Chile, Uruguay, Mexico, UK, France, Germany, Sweden, Ukraine, Serbia, Israel, China, India, and Australia, and with representatives or partners in Spain, Greece and The Netherlands.

Ybrant Digital services leading blue chip advertisers network including MTV, Samsung, Viacom, Maruti Suzuki, Bharati Airtel, Sony India, Coco Cola, Star India, Vodafone, Samsung Electronics, Lenovo, ING, British Airways, Qatar Airways, Titan, Unilever, P&G, Hyundai Motors, ICICI Bank, LIC, and ITC.

Besides proprietary media such as Lycos, Gamesville, getMedia in Latin America and several travel websites in Australia, Ybrant Digital partners with top global publishers such as Facebook, MSN and Yahoo!

With enormous reach, cross platform capabilities, and technology, Ybrant Digital can exploit the full capabilities of Digital Media, positioning itself as a leading entity in the new age of digital advertising, and make it the platform of choice for any advertiser looking to connect with its audience across digital media channels. For more information, visit: [www.ybrantdigital.com](http://www.ybrantdigital.com)

#### **Disclaimer**

This press release contains “forward-looking statements” – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as “expects,” “anticipates,” “intends,” “plans,” “believes,” “seeks,” “should” or “will.” Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behavior of financial and digital marketing industry, and fluctuations in exchange rates; from future integration of acquired businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different from those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.