



Ybrant Digital Limited (formerly known as LGS Global Ltd.) gets listed on the Bombay Stock Exchange (BSE)

Mumbai, July 17, 2012

Ybrant Digital Limited (formerly known as LGS Global Ltd.), the leading global digital media company announced its listing at a ceremony at the Bombay Stock Exchange (BSE) on Tuesday, 17th July, 2012. Ybrant Digital had recently announced the approval on its Scheme of Amalgamation received from the High Court of Andhra Pradesh on its merger with LGS Global.

Mr. Suresh Reddy, Chairman & MD of Ybrant Digital said, “Ybrant Digital begins the Trading of the stock “YBRANTDIGI”(BSE:532368). This is a significant event in the history of Ybrant Digital. We look forward to the continued cooperation of our shareholders, partners and other stakeholders”.

“The combined consolidated provisional revenues are at Rs. 1320 crores and the profit after tax (PAT) is at Rs. 190 crores for the financial year ended 31st March 2012.” added Mr. Reddy.

About Ybrant Digital

Ybrant Digital offers Digital Marketing solutions to businesses, agencies, and online publishers worldwide. Ybrant is the largest digital marketing solution provider emanating from India. It connects Advertisers with their Audience across any form of digital media, using its massive local presence to deliver appropriate messages to the right audience, through the most relevant digital channels.

Founded in 2000 and headquartered in India, Ybrant Digital holds offices in 20 countries, including US, Argentina, Brazil, Chile, Uruguay, Mexico, UK, France, Germany, Sweden, Ukraine, Serbia, Israel, China, India, and Australia, and with representatives or partners in Spain, Greece and The Netherlands. Ybrant Digital services leading brands including SAP, Porsche, Ford, UPS, Swissair, Chevrolet, 3M, Jeep, US Army, LaSalle and Lufthansa.

Besides proprietary media such as Lycos, Gamesville, getMedia in Latin America and several travel websites in Australia, Ybrant Digital partners with top global publishers such as Facebook, Google, MSN, Yahoo!, and Viacom, and assists over 140 top Ad Agencies including OMD, Carat, MediaCom, Group M, Quasar, Razorfish, Mindshare, Maxus, OmniCom and Oglivy, spread across Europe, the Americas and Asia.

With enormous reach, cross platform capabilities, and technology, Ybrant Digital can exploit the full capabilities of Digital Media, positioning itself as a leading entity in the new age of digital advertising, and make it the platform of choice for any advertiser looking to connect with its audience across digital media channels. For more information, visit: www.ybrantdigital.com



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Note: This press release contains statements that are forward-looking within the meaning of applicable laws and are based on Ybrant Digital's current expectations and assumptions as of this date. Ybrant Digital undertakes no obligation to update or revise any forward-looking statement whether the result of new developments or otherwise. These statements are subject to a number of risks and uncertainties that could cause actual results to differ materially from those anticipated.