



Simplify your Digital Life

LYCOS Announces Q4 and Fiscal Year 2015 Results

Hyderabad, May 26, 2015

Annual consolidated revenue at Rs. 1957.00 Crores
Annual consolidated PAT of Rs. 342.22 Crores
EPS of Rs. 7.19 per share
Digital revenues grew by 22.88% from last year.

LYCOS (NSE:LYCOS | BSE:532368), one of the most widely known Internet brands in the world and one of the first search engines on the web, today announced its audited results for the year ended March 31st 2015.

The Company posted an annual revenue of Rs. 1957.00 crores and net profit of Rs. 342.22 crores against the previous year revenue of Rs.1673.00 crores and net profit of Rs. 220.96 crores respectively. The digital segment revenues grew by 22.88% and overall revenue growth is about 16.95% compared to last year.

The details of the results can be viewed at the company's website www.lycos.com in the Investors' section.

"Results this financial year were very strong. Our teams executed well in building solid revenue streams by aligning relevant technologies around best growth opportunities. We continue to focus on providing a simple yet a powerful internet experience to our users and clients." said Suresh Reddy, Chairman of LYCOS.

Business highlights:

LYCOS Advertising

- **Media Buying (Publishers/DSPs)** – Some of the of leading publishers we added this quarter:
 - PlayBuzz' which is one of the most popular social content publishing platforms.
 - 'The Denver Post' the leading daily newspaper in Colorado and one of the largest circulated newspapers in the US.
 - 'Gannett Broadcasting', one of the largest local content providers in the US.
 - 'MediaMath', one of the largest programmatic DSP's worldwide.

- **Video Advertising** -

Our journey towards becoming one of the larger video advertising players continues, in addition our mobile video advertising activity increased significantly in this fast growing segment.

Technology

- **Business Intelligence**: Enabled the integration of first party data to our online campaigns.
- **Compass**: During the last quarter we reached the final stage of development which included the integration of Real Time Bidding technology that will uplift the rates we offer to our partners.

LYCOS Media

- Enhanced search advertising has reported a 12% increase in revenue from last quarter.

LYCOS Life

A new division focussed on consumer internet products (IoT) is getting ready for a launch in June 2015.

Conference Call Details:

LYCOS will host a conference call on Thursday, May 28, 2015, at 2:00 pm Indian Standard Time to discuss the financial results. Call-in details will be available from the Investor Relations page of the company's website at: <http://corp.lycos.com/investors/>

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About LYCOS:

LYCOS is one of the original and most widely known Internet brands in the world, evolving from one of the first search engines on the web, into a comprehensive digital media destination for consumers across the world.

LYCOS has been a pioneer in intelligent spidering search technology, combining its proprietary technology with other best-in-class services to provide a simple yet a powerful internet experience to its users and clients.

Times change, and LYCOS has changed with them, evolving into a digital media powerhouse with three major divisions.

LYCOS Media, is a network of easy-to-use community and social sites. LYCOS' award-winning products and services include tools for blogging, web publishing and hosting, online games, e-mail, and search. The LYCOS Network of sites and services include Lycos.com, Tripod, Angelfire, HotBot, Gamesville, WhoWhere, and LYCOS Mail. Integrated, these sites help in bringing people together to interact, conduct commerce, have fun, and experience the best the Internet has to offer, is in our DNA. We offer 40 Local Sites in 120 Languages with a community spanning across 177 Countries.

LYCOS Advertising, services businesses, agencies, and online publishers worldwide in meeting their Digital marketing needs. Our clients include leading blue chip advertisers including MTV, Samsung, Viacom, Maruti Suzuki, Airtel, Sony, Coca Cola, Star India, Vodafone, Samsung Electronics, Lenovo, ING, British Airways, Qatar Airways, Titan, Unilever, P&G, Hyundai Motors, ICICI Bank, LIC, and ITC. We partner with top global publishers such as Facebook, Twitter, LinkedIn, MSN and Yahoo! besides proprietary media such as LYCOS, Gamesville, getMedia in Latin America and several travel websites in Australia. We serve between 35 to 40 billion impressions every month across the Web.

LYCOS Life, is the new consumer products division. LYCOS Life is dedicated to the future of communication and information management in which everyday objects will be connected to the internet, also known as the 'Internet of Things'(IoT).

LYCOS employs over 500 people working out of 24 offices worldwide, including the US, Argentina, Brazil, Chile, Uruguay, Mexico, the UK, France, Germany, Italy, Ukraine, Sweden, Serbia, Israel, China, Thailand, Panama, India, Emirates, Russia and Australia, and with representatives or partners in Spain, South Africa, and The Netherlands.

www.lycos.com

Disclaimer

This press release contains "forward-looking statements" – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "should" or "will." Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behavior of financial and digital marketing industry, and fluctuations in exchange rates; from future integration of businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different from those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.