

LYCOS



Celebrity Band Performs for LYCOS Life Initiative in India

To celebrate the release of LYCOS Life Wearables and introduce the LYCOS Life Project

HYDERABAD, India (June 16, 2015) – LYCOS Internet Limited (NSE: LYCOS | BSE: LYCOS.BO) announced that the Band Of Boys’ artists, Sudhanshu Pandey (Television Star) and Siddharth Haldipur (Music Director) would perform at the Blue Frog Pub in Mumbai to celebrate the launch of LYCOS Life’s products (<http://lycos.life>), a new line of wearable tech accessories, and the LYCOS Life Project, a humanitarian initiative providing critical environmental information across the globe.

Joining the performance are the ex-members of the Band of Boys’, Karan Oberoi, Sherrin Varghese, Chaitanya Bhosale along with Shefali Alvares the popular playback singer and other celebrities.

Mary Lynn Rajskub, star from the hit TV series *24* and *24 Live Another day*, Greg Grunberg, star of *Heroes*, *Heroes Reborn* and a part of the *Star Wars VII* cast and Brad Savage, star of *Red Dawn* and *The Client List* will join these Bollywood stars for a live performance at this memorable event hosted by LYCOS Life. These stars flew in after a successful US launch of this initiative in N. Hollywood, CA.

Guests at this event will have the opportunity to try ‘The Band’ and ‘The Ring’ from LYCOS Life stable of products, for the first time in India, while enjoying live music from these superb performers.

LYCOS Life executives Suresh Reddy, Chairman and Brad Cohen, President will take this opportunity to provide more details on these new products and the project.

LYCOS Life devices serve as a single point of entry into users’ digital lives as well as users’ own personal ‘Mission Control’. Initially delivered in the form of a wristband (Rs. 7500) and ring (Rs. 3500), LYCOS Life products allow users to live secure, communicative, healthy and efficient lives. Its onboard sensors, personal security manager, Tap2Transfer capabilities, and advanced fitness monitor simplify users’ daily lives and allow them to make smarter decisions.

With the release of its IoT-enabled suite of products, LYCOS has launched the LYCOS Life Project, a not-for-profit foundation. The Life Project is a global humanitarian

initiative that uses sensor and wireless communication technology to provide people throughout the world with access to critical, life-saving environmental information. Families will be given the power to instantly test the quality of water and air in their homes and communities with small portable sensors, provided to them for free. Five percent of LYCOS Life sales will be donated to this global project.

To learn more, visit <http://lycos.life>.

LYCOS is one of the original and most widely known Internet companies in the world, evolving from one of the first search engines on the web, into a comprehensive digital media destination for consumers across the world.

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