

Simplify your Digital Life

---

## **LYCOS Media properties**

Holiday season and new

Boston MA, December 06, 2016

LYCOS Media, the digital is happy to announce an as the holiday season arrives resulting from the addition of various new features and modern browsing experiences to its online properties, namely, Tripod, LYCOS Domains, LYCOS Videos, LYCOS News, LYCOS Search and Angelfire.



**see an upsurge in traffic**  
features ringing in more visitors

media division of LYCOS  
increase in its visitor traffic

Beginning in October, LYCOS Media has witnessed an increase in traffic across many of the countries in which it operates. Advertisers can choose between multiple formats to capitalize on the increased inventory being generated by these properties. Visitors to LYCOS' sites have the comfort of choosing between the various segments of content at one place, from news, mail & videos to networking.

“We are witnessing an upsurge in our traffic. Keeping the holiday season in mind, we at LYCOS Media have added some slick features and enhanced the look and feel of our online properties. The team is well-gearred to cater to the needs of our partners to make the most out of this season.” said Ed Noel, General Manager and COO of LYCOS Media.

**Media Contact:**

**Edward Noel**

**E-mail :** [edward.noel@lycos-inc.com](mailto:edward.noel@lycos-inc.com)

**About LYCOS Media:**

LYCOS is one of the original and most widely known Internet brands in the world, evolving from pioneering search on the web, into a family of three business units covering digital media, marketing, and Internet of Things (IoT).

LYCOS Media is a network of easy-to-use community and social sites in 120 languages across 177 countries. LYCOS' award-winning products and services

include tools for blogging, web publishing and hosting, online games, e-mail, and search. The LYCOS Network of sites and services include Lycos.com, Tripod, Angelfire, Gamesville, WhoWhere, and LYCOS Mail.

For more information please visit [www.lycos.com](http://www.lycos.com)