



Simplify your Digital Life

Father of Internet Search comes back to LYCOS
LYCOS founder Michael (Fuzzy) Mauldin returns as a Director

Hyderabad & Waltham: August 24, 2015 – [LYCOS](#), (NSE & BSE: 'LYCOS' or the company), one of the most widely known Internet brands and one of the first search engines on the web is delighted to welcome back the creator of LYCOS, Michael L. Mauldin, to serve as an Independent Director on its Board. The appointment is effective on August 24, 2015.

Mauldin, the founder of LYCOS in 1994 also served as the Chief Scientist of the Lycos Internet search engine company. Mauldin developed the Lycos Search Engine while working on the Informedia Digital Library project at Carnegie Mellon University. He is also former director of Conversive, Inc., an Artificial Intelligence Software company based in Malibu, California.

"We are delighted to welcome the creator of LYCOS on to the company board. This appointment brings solid value to the company in terms of broad basing the board composition. More importantly this provides us access to Michael's experience and deep insights in the technology domain." said Suresh Reddy, Chairman & CEO of LYCOS.

Since leaving LYCOS in 1998, Mauldin has written two books, ten refereed papers and several technical reports on natural language, autonomous information agents, information retrieval and expert systems. He is also one of the authors of Rog-O-Matic and Julia.

"Twenty years ago Lycos changed the way the world accessed online information, and I hope to help Lycos change the world again as we tame the wilderness of wearable technology and the Internet of Things," said Mauldin.

The Verbot program is based on Mauldin's early work in natural language processing and Chatterbots.

He is an active competitor in the Robot Fighting League and has been involved with Robot Combat for over a decade.

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About LYCOS:

LYCOS is one of the original and most widely known Internet brands in the world, evolving from one of the first search engines on the web, into a comprehensive digital media destination for consumers across the world.

LYCOS has been a pioneer in intelligent spidering search technology, combining its proprietary technology with other best-in-class services to provide a simple yet a powerful internet experience to its users and clients.

Times change, and LYCOS has changed with them, evolving into a digital media powerhouse with three major divisions.

LYCOS Media, is a network of easy-to-use community and social sites. LYCOS' award-winning products and services include tools for blogging, web publishing and hosting, online games, e-mail, and search. The LYCOS Network of sites and services include Lycos.com, Tripod, Angelfire, HotBot, Gamesville, WhoWhere, and LYCOS Mail. Integrated, these sites help in bringing people together to interact, conduct commerce, have fun, and experience the best the Internet has to offer, is in our DNA. We offer 40 Local Sites in 120 Languages with a community spanning across 177 Countries.

LYCOS Advertising, services businesses, agencies, and online publishers worldwide in meeting their Digital marketing needs. Our clients include leading blue chip advertisers including MTV, Samsung, Viacom, Maruti Suzuki, Airtel, Sony, Coco Cola, Star India, Vodafone, Samsung Electronics, Lenovo, ING, British Airways, Qatar Airways, Titan, Unilever, P&G, Hyundai Motors, ICICI Bank, LIC, and ITC. We partner with top global publishers such as Facebook, Twitter, LinkedIn, MSN and Yahoo! besides proprietary media such as LYCOS, Gamesville, getMedia in Latin America and several travel websites in Australia. We serve between 35 to 40 billion impressions every month across the Web.

LYCOS Life, is the new consumer products division. LYCOS Life is dedicated to the future of communication and information management in which everyday objects will be connected to the internet, also known as the 'Internet of Things'(IoT).

LYCOS employs over 500 people working out of 24 offices worldwide, including the US, Argentina, Brazil, Chile, Uruguay, Mexico, the UK, France, Germany, Italy, Ukraine, Sweden, Serbia, Israel, China, Thailand, Panama, India, Emirates, Russia and Australia, and with representatives or partners in Spain, South Africa, and The Netherlands.

www.lycos.com

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