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**16<sup>TH</sup> JANUARY, 2018.**

**LYCOS LAUNCHES DYNAMIC CONTENT PLATFORM FOR WEB AND MOBILE AUDIENCES**

*LYCOS has partnered with TinBu to add interactive content channels in the areas of lottery results, weather, horoscopes, celebrity entertainment, today in history, sports scores, recipes, daily comics and fuel prices.*

(Waltham, Massachusetts) LYCOS, one of the internet's most iconic brands, is pleased to announce the addition of an interactive content suite for their web and mobile audiences at [lycos.com](http://lycos.com). LYCOS has partnered with TinBu, a leading provider of content for digital publishers, as part of a long-term strategy to enhance the user experience, site traffic and revenue generation at [lycos.com](http://lycos.com).

Ed Noel, the General Manager of Lycos Media Division, U.S., said "We are excited to offer our web and mobile audiences a comprehensive platform of in demand content. This new content suite will enhance consumers user experience, increase time on site, increase repeat site traffic and translate into increased advertising options and revenue generation."

The content suite is currently live at [lycos.com](http://lycos.com) with the addition of U.S. and International sports coverage, including live in game scoring, to be added in Q1, 2018. The content suite has integrated revenue generation provided by a video ad product named Outstream, provided by Oath (formerly AOL).

John Brier, CEO of TinBu, LLC, added, "We are proud to be working with LYCOS and to be offering their sizable audience enhanced online and mobile content options. The ability to increase their customers user experience while also increasing their site traffic and revenue generation is something we excited to be part of."

To view the newly integrated content channels at Lycos visit the following links:

Celebrity Entertainment: <http://news.lycos.com/>

Lottery: <http://lottery.lycos.com/>

Weather: <http://weather.lycos.com/>

Fuel Prices: <http://gas-prices.lycos.com/>

Today In History: <http://history.lycos.com/>

Horoscopes: <http://horoscope.lycos.com/>

Daily Comics: <http://daily-comics.lycos.com/>

Recipes: <http://recipes.lycos.com/>

About Lycos:

LYCOS is one of the original and most widely known Internet brands in the world, evolving from one of the first search engines on the web, into a comprehensive digital media destination for consumers across the world.

About TinBu:

TinBu is a Florida based company that provides digital and mobile content to over 400 publishers around the world. TinBu is the world's leading provider of global lottery results, and offers digital publishers a platform of content options to drive audience engagement and revenue generation. Visit them online at [www.TinBu.com](http://www.TinBu.com) .