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## LYCOS Gets Listed on the National Stock Exchange of India

**Hyderabad, May 07, 2015:** [LYCOS](#) (BSE: 532368, 'LYCOS' or the company), one of the most widely known Internet brands in the world and one of the first search engines on the web, announces, that it's to be listed on the National Stock Exchange of India (NSE) with the scrip ID LYCOS from May 08, 2015.

NSE is the largest exchange in the country in terms of trading volumes providing a trading platform that extends across the length and breadth of the country. This gives LYCOS the edge to reach investors from 191 centers who can avail of the trading facilities on the NSE Trading Network.

As part of its transition from a technology player to a full-fledged comprehensive digital media destination for consumers across the world, LYCOS has made 10 acquisitions since 2007, building a well-oiled sales engine and a strong technology backbone in the process.

[Suresh Reddy](#), Chairman of LYCOS said, "This listing gives a larger universe of investors an opportunity to participate in the growth of LYCOS. We are happy to be a part of the NSE platform.

As we move forward with exciting growth plans, and a commitment towards good governance, we look forward to the continued cooperation of our shareholders."

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### About LYCOS:

LYCOS is one of the original and most widely known Internet brands in the world, evolving from one of the first search engines on the web, into a comprehensive digital media destination for consumers across the world.

LYCOS has been a pioneer in intelligent spidering search technology, combining its proprietary technology with other best-in-class services to provide a simple yet a powerful internet experience to its users and clients.

Times change, and LYCOS has changed with them, evolving into a digital media powerhouse with two major divisions.

LYCOS Media, is a network of easy-to-use community and social sites. LYCOS' award-winning products and services include tools for blogging, web publishing and hosting, online games,

e-mail, and search. The LYCOS Network of sites and services include Lycos.com, Tripod, Angelfire, HotBot, Gamesville, WhoWhere, and LYCOS Mail. Integrated, these sites help in bringing people together to interact, conduct commerce, have fun, and experience the best the Internet has to offer, is in our DNA. We offer 40 Local Sites in 120 Languages with a community spanning across 177 Countries.

LYCOS Advertising, services businesses, agencies, and online publishers worldwide in meeting their Digital marketing needs. Our clients include leading blue chip advertisers including MTV, Samsung, Viacom, Maruti Suzuki, Airtel, Sony, Coco Cola, Star India, Vodafone, Samsung Electronics, Lenovo, ING, British Airways, Qatar Airways, Titan, Unilever, P&G, Hyundai Motors, ICICI Bank, LIC, and ITC. We partner with top global publishers such as Facebook, Twitter, LinkedIn, MSN and Yahoo! besides proprietary media such as LYCOS, Gamesville, getMedia in Latin America and several travel websites in Australia. We serve between 35 to 40 billion impressions every month across the Web.

Lycos employs over 500 people working out of 24 offices worldwide, including the US, Argentina, Brazil, Chile, Uruguay, Mexico, the UK, France, Germany, Italy, Ukraine, Sweden, Serbia, Israel, China, Thailand, Panama, India, Emirates, Russia and Australia, and with representatives or partners in Spain, South Africa, and The Netherlands.

[www.lycos.com](http://www.lycos.com)  
[www.ybrantdigital.com](http://www.ybrantdigital.com)

## **Disclaimer**

This press release contains “forward-looking statements” – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as “expects,” “anticipates,” “intends,” “plans,” “believes,” “seeks,” “should” or “will.” Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behavior of financial and digital marketing industry, and fluctuations in exchange rates; from future integration of businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different from those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.